

# KEYS TO SUCCESS: PROMOTING YOUR UNITED WAY CAMPAIGN



## ENERGIZE

RECRUIT COLLEAGUES TO HELP LEAD YOUR UNITED WAY CAMPAIGN.



## INSPIRE

HELP EMPLOYEES UNDERSTAND THE IMPACT OF THEIR DONATION.



## ENGAGE

ENGAGE COWORKERS THROUGH SPECIAL EVENTS AND AWARENESS ACTIVITIES.



## ASK

ASK EVERYONE TO GIVE AS LITTLE OR AS MUCH AS THEY CAN.



## THANK

THANK EVERYONE FOR GIVING AND CELEBRATE SUCCESS!

FOR TOOLS AND RESOURCES VISIT [UWGNH.ORG/WORKPLACE-CAMPAIGNS](https://uwnh.org/workplace-campaigns)