

KEYS TO SUCCESS: PROMOTING YOUR UNITED WAY CAMPAIGN



ENERGIZE

RECRUIT
COLLEAGUES
TO HELP
LEAD YOUR
UNITED WAY
CAMPAIGN.



INSPIRE

HELP
EMPLOYEES
UNDERSTAND
THE
IMPACT OF
THEIR
DONATION.



ENGAGE

ENGAGE
COWORKERS
THROUGH
SPECIAL EVENTS
AND
AWARENESS
ACTIVITIES.



ASK

ASK
EVERYONE TO
GIVE AS
LITTLE OR AS
MUCH AS
THEY CAN.



THANK

THANK
EVERYONE
FOR GIVING
AND
CELEBRATE
SUCCESS!

FOR TOOLS AND RESOURCES VISIT <https://uwgnh.org/workplace-campaign-toolkit>



UNITED WAY
Greater New Haven