

# FUN-RAISING IDEAS

Explore options for in-person, virtual or hybrid activities to meet your workplace and fundraising goals! **Online tools are available to support special events.**

- ▶ **SPIRIT WEEK** - Use this high school throwback for a full week of fun; pay a set amount to participate in things like Crazy Hair Day, Favorite Team/Jersey Day, Company Color Day, Opposite Day - you get the idea! Set a time to show your spirit or just let it show in meetings. Raffle a prize at the end of the week for all who participate.
- ▶ **COOKING LESSON** - Find team members who have always wanted to host a cooking show record or host a live cooking demonstration and charge "admission" (donations) to join the meeting or view the video link.
- ▶ **MENTORSHIP AUCTION** - Bid out or raffle a coffee chat with C-level executives.
- ▶ **SPECIAL PERFORMANCE** - Line up performances from your most talented team members who play an instrument, sing, dance, do comedy or have a special hidden talent. Charge "admission" to view, and vote on the winners with an extra donation.
- ▶ **SPECIAL DELIVERY** - Have your company executives deliver lunch to the highest bidder or raffle winner.
- ▶ **COMPANY "CRIBS"** - Charge a donation for a virtual tour of coworkers' homes, gardens, cool office set-ups, blinged-out BBQ areas, or interesting collections.
- ▶ **COMPLIMENT GRAMS** - Design notes of thanks or congrats for co-workers to buy and send to each other.
- ▶ **BABY PHOTOS** - Have employees send their baby photos to be included in a presentation; charge a small amount for each entry and challenge team members to match the photos. Send a prize to the person who matches the most!
- ▶ **CUTEST PET CONTEST** - Post pet pictures on your intranet or send via email and have people vote with dollars on the cutest furry friends.
- ▶ **RECIPE EXCHANGE** - Have team members submit their favorite recipes to share in an electronic cookbook. Charge a set amount to "buy" the book.
- ▶ **CANDY COUNT** - Pack a candy jar and charge a small donation to guess the count. The winner will come back to their office with a big jar of candy!
- ▶ **TIKTOK CHALLENGE** - Senior leaders offer to make TikTok videos if company fundraising goals are met or between departments as a competition (dept. leader with smallest % of fundraising goal makes TikTok).
- ▶ **TALENT SHOW** - Offer for employees to sign up for a talent contest. The entrants would have to pay a certain amount to participate. Employees that do not want to participate but would like to watch pay a higher amount. Find a panel of three judges - outside individuals, senior employees, or anyone with the company.



- ▶ **GOLF PUTT** - Supply a putting green and club. Employees pay per putt for a chance to win prizes.
- ▶ **OFFICE OLYMPICS** - Fire up the Olympic Torch (or grill) and let the games begin. Have a tricycle or office chair race. Use items around your work location for golfing, shooting baskets, etc. Have spelling contests, typing contests, contests to develop the most persuasive or most complimentary memo, etc. Devise rules for each race in advance and seek participants. Combine the event with a cookout. Design award medals to display in the cubicles of winners.
- ▶ **BALLOON POP SURPRISE** - Put a prize note in each balloon (soda, jeans day, gift card, candy bar, sports tickets, etc.) Be sure to have one big prize. Place balloons in a contained area and have participants pay to pop balloons for prizes.
- ▶ **LUNCH WITH THE CEO** - Drawing for lunch with the CEO – CEO's treat!
- ▶ **DEPARTMENT CHALLENGE** - Challenge internal departments with prizes for the most United Way campaign donors, the highest increase in average gift, or first department to complete donations.
- ▶ **PRIZE BOXES** - The company donates auction items such as corporate box seats at a sporting event or company apparel. Employees can also donate items/services. All proceeds go to United Way. Ask your UW representative for best practices and recommended online platforms.
- ▶ **FRONT ROW PARKING** - Drawing for front row parking spots for a year, or during the winter months.
- ▶ **PAID PARKING** - Drawing for a year's worth of free parking.
- ▶ **EXTRA VACATION DAY** - Auction off a day or ½ day of vacation.
- ▶ **MYSTERY PUMPKINS** - Buy miniature or regular pumpkins for employees to purchase. Write numbers on the bottom of each pumpkin. Draw numbers for prizes corresponding to the numbers on the pumpkins. Pumpkins can be taken home and carved for a later Pumpkin Carving contest.

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