

THEMES AND EVENT TITLE IDEAS FOR UNITED WAY CAMPAIGN



50's, 60's, 70's 80's
Song title, movie or television show
A Race Everyone Wins
A Taste of ...(Company name, country, etc.)
"American Idol" contest
An Hour of Power (what one hour's pay will do)
Academy Awards
Back to School
Battle of the Sexes
Be A Good Neighbor
Be a Hero
Be a Lifesaver
Bon Voyage
Boogie for Dollars
Brighten a Life
Building a Better Community
Catch the Spirit
Company Idol
Counting on You
Dress like "____"/Costume/Mismatch Day
Do Something Wonderful
Circus
Disco
Exotic Locales
Football Party (tailgate, score the winning goal, touchdown for United Way, etc.)
Golf-a-thon, Ping Pong-a-thon, etc., etc.
Halloween
Historical Eras
Hoe-down

Holidays
Hollywood
Imagine
Iron Chef
Join a Winning Team
Just Care
Lights! Camera! Action!
Light Up a Life
Making it Happen
Mardi Gras
Medieval Times
Mission Accomplished
New York, New York
Olympics (International, Laugh, Office)
Pajama Day
Playing the Field
Put Yourself in their Shoes
Raisin' Money
Seasons
Shoot for the Stars
Something to Believe In
Sports Fanatic Day
Superheroes
The United Way – It Works
Touch a Life
Teaming Up
Touchdown for United Way
United We Stand
Wild West
Win, Lose or Donate