



Smart About Money (SAM) is a free service offered by United Way of Greater New Haven in partnership with The Annie E. Casey Foundation that matches volunteer budget coaches with low-to-moderate income households to help participants set and achieve financial goals.

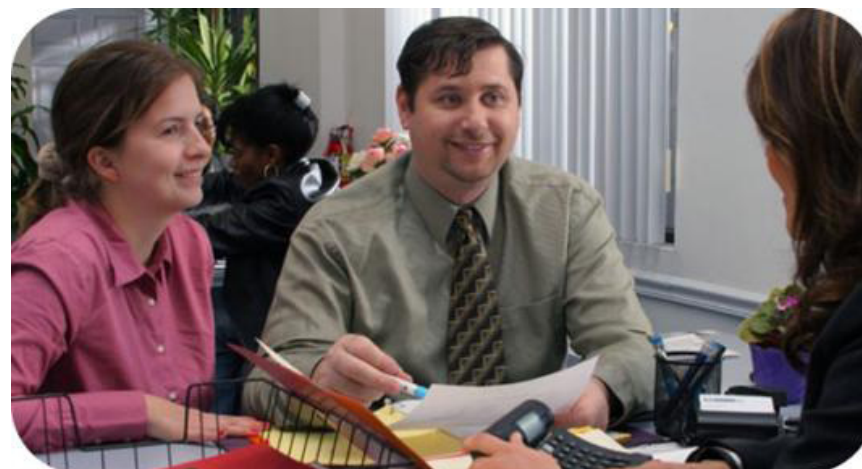
SAM is one part of United Way's work to help families and individuals in our region achieve greater financial success.



GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 

UNITED WAY OF GREATER NEW HAVEN

Get Control of Your Finances. Get Smart About Money!



**Gain the skills that will make you confident
about your financial future.**

Smart About Money (SAM) is a free service offered by United Way of Greater New Haven in partnership with The Annie E. Casey Foundation that matches volunteer budget coaches with low-to-moderate income households to help participants set and achieve financial goals.

SAM provides information and skills to help people make smart money choices about personal finances. SAM budget coaches educate, guide, and encourage clients through one-on-one sessions.

How SAM can help you

Participate in SAM

SAM is a free program geared toward low-to-moderate income households. SAM helps participants achieve their financial goals through one-on-one sessions with trained volunteer budget coaches. Together, SAM participants and their coaches



work to build knowledge and change behaviors to help participants' achieve long-term economic success.

SAM is now seeking program participants residing in New Haven, West Haven, East Haven or Hamden who are willing to work with a trained volunteer budget coach for four to six one-on-one sessions over a six-month period.

SAM is particularly helpful for working households that are challenged to live within their budgets or meet their financial goals, like saving for college, a car or the purchase

of a home.

SAM can make a difference!

- Work privately with a trained budget coach in a judgement-free setting
- Explore strategies for bringing income and expenses into balance
- Learn how to develop a household budget that includes saving for goals and emergencies
- Gain the skills that will make you confident about your financial future

Change a family's financial future

Become a SAM budget coach volunteer

SAM matches volunteer budget coaches with low-to-moderate income households to help participants set and achieve financial goals.

SAM budget coaches help educate, guide, and encourage households through one-on-one sessions.

United Way provides training and ongoing support to coaches.

A great SAM coach wants to help make a difference in a family's life and is open to working with new people in new ways.



We are now recruiting volunteers who are able to:

- Commit to working with a household for six months
- Provide two business references
- Attend 6-8 hours of training on budget coaching
- Communicate with a matched household and United Way staff on a regular basis
- Travel to coaching sessions in Greater New Haven

SAM budget coaches DO NOT need to be financial professionals.